



2015 NSDA Leadership Day

May 14-15, 2015, San Francisco

Our theme acronym is **GOLDEN**:

Growing Our Leadership Development
Empowerment Network

The goals for the 2015 NSDA Leadership Day are:

- For leaders to clarify their own sense of leadership
- For leaders to learn about being successful leaders and brand marketing
- For leaders to hear about NSDA Updates

Thursday, May 14, 2015 – Leadership Dinner

6:00 P.M. **Welcome**
Kimberly Kuman, Executive Director

Icebreaker Exercise
Karen Feeley, Special Projects Leader

6:30 P.M. **Dinner**

7:45 P.M. **Keynote Speech**
Charlie Reavis, President

8:15 P.M. **Adjourn**

Friday, May 15, 2015 – Leadership Day

8:00 A.M. **Continental Breakfast**

8:30 A.M. **Welcome & Introduction**
Mary Bifaro, Support Services Director

8:40 A.M. **Brief Comments**
Charlie Reavis, President

8:45 A.M. **Opening Activity/Leadership Values Activity**
Karen Feeley, Special Projects Leader

9:30 A.M. * **The Seven Habits of Highly Successful NSDA Leaders**
Dr. Philip Berghausen

**Note: A 20-min break will occur during Dr. Berghausen's presentation during which time leaders will give feedback to Dr. Berghausen on index cards.*

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Friday, May 15, 2015 – Leadership Day, *continued*

- 11:20 A.M. **Our Area Contact Persons Network**
Pat Hill, ACP Coordinator
- 11:30 A.M. **Midge Kovacs Annual Awareness Award**
Mary Bifaro, Support Services Director
- 11:40 A.M. **Special New Award**
Charlie Reavis, President
- Noon *Lunch in Atrium*
- 1:00 P.M. **Leveraging Personal Branding, Social Media and LinkedIn**
Liz Steblay
- 3:00 P.M. *Break*
- 3:20 P.M. **Raising Awareness with Healthcare Professionals: A Role Playing Exercise**
Dot Sowerby, Fred Hosier, Marcia Sterling, and Pat Hill
- 3:50 P.M. **NSDA Updates**
Kim Kuman, Executive Director
- 4:00 P.M. **Closing Activity – Three Headlines for Summarization**
Karen Feeley, Special Projects Leader
- 4:20 P.M. **Recognition and Awards**
Mary Bifaro, Support Services Director
- 4:45 P.M. **Closing Comments and Evaluation**
Mary Bifaro, Support Services Director
- 5:00 P.M. **Adjourn**
- 7:30 P.M. *Welcome Party*